

Message Text

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ACTION EUR-12

INFO OCT-01 ISO-00 EB-08 SP-02 CIAE-00 INR-10 NSAE-00
STR-07 /040 W

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R 311956Z MAR 78
FM AMEMBASSY MOSCOW
TO USDOC WASHDC
INFO SECSTATE WASHDC 9854
AMCONSUL LENINGRAD

UNCLAS SECTION 01 OF 02 MOSCOW 06371

USDOC FOR BEWT/TPD (ROBB)

E.O. 11652: N/A

TAGS: UR

SUBJECT: FOOD PROCESSING S/ME'S AND POSSIBLE SOLO-
STATUS REPORT

1. COMATT AND COMOFF MET MARCH 23 WITH USSR CHAMBER OF COMMERCE AND INDUSTRY AND MARCH 24 WITH UNION REPUBLIC MINISTRY OF MEAT AND DAIRY INDUSTRY TO DISCUSS SUBJECT EVENTS. PURPOSE OF MEETINGS WAS TO CLEAR UP APPARENT CONFUSION ON PART OF THOSE ORGANIZATIONS REGARDING 1978 FOOD PROCESSING S/ME'S IN MOSCOW AND KIEV AND POSSIBLE 1979 FOOD PROCESSING SOLO IN KIEV. RESULT WAS CONSIDERABLE IMPROVEMENT IN ATMOSPHERE SURROUNDING PREPARATIONS FOR THESE INTER-RELATED EVENTS AND BREAKING OF LOG-JAM ON QUESTIONS OF SPECIFIC FIRMS AND PRODUCTS OF INTEREST TO SOVIETS. TOPICS RELATED TO TIMING AND APPROVAL OF EVENTS, INCLUDING MINISTRY CO-SPONSORSHIP FOR 1978 ACTIVITIES, WERE THOROUGHLY REVIEWED.

2. DEPUTY DIRECTOR OF EXPOTSENTR (GOTSULYAK), GAVE PRELIMINARY ORAL APPROVAL FOR 1978 MOSCOW AND KIEV S/ME'S, ON THIS THEME, TO TAKE PLACE FROM NOVEMBER 27 TO
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DECEMBER 1 AND DECEMBER 4 TO 8, RESPECTIVELY.
SHE ALSO ACCEPTED IN PRINCIPLE CONCEPT RPT CONCEPT OF KIEV SOLO IN NOVEMBER, 1979, ALTHOUGH SHE DID NOT COMMIT EXPOTSENTR SPECIFICALLY TO SUPPORT EXHIBITION IN ABSENCE OF FIRM MINISTRY APPROVAL OF IDEA BOTH IN MOSCOW AND KIEV.

3. AS RESULT OF ENCOURAGEMENT FROM MINISTRY OF MEAT AND DAIRY INDUSTRY AND LACK OF COOPERATION FROM MINISTRY OF FOOD INDUSTRY, WE ARE NOW CONCENTRATING PROMOTION ON MEAT AND DAIRY SECTORS. AS RESULT OF SPECIFIC STATEMENTS OF INTEREST, WE HAVE FORWARDED BROCHURES ON FOLLOWING FIRMS FROM USCO SHELVES TO MINISTRY OF MEAT AND DAIRY INDUSTRY.

BEREX, BETTCHER, CHERRY-BURRELL, FITZPATRICK, GLOBE SLICING, JARVIS, KOCH, LADISH, OMECA, STOELTING, STORK GAMCO, TECHNICAL INDUSTRIES.

MINISTRY WOULD LIKE TO HAVE SIMILAR LITERATURE ON ANDERSON IBEC, BRADSHAW, AND JOHNSON-GORDON, WHICH WE WERE UNABLE TO SUPPLY. BASIC PROBLEM, MINISTRY SAYS, IS THAT THEY NEVER RECEIVED PACKAGE CONTAINING LITERATURE FROM 80 AMERICAN COMPANIES WHICH WE FORWARDED TO THEM LAST FEBRUARY. (STRANGELY, HOWEVER, THEY DID RECEIVE LETTER WHICH WAS FIRMLY TAPED TO PACKAGE OF BROCHURES.)

4. RECOMMEND USDOC BEGIN TO NARROW RECRUITMENT EFFORT FOR 1978 S/ME'S AS INDICATED ABOVE AND SUPPLY LITERATURE FROM ALL INTERESTED COMPANIES IN THOSE AREAS. IN ORDER TO PROVIDE TECHNICAL PAPERS AND LITERATURE ON PRODUCTS OF INTEREST TO OTHER THAN MEAT AND DAIRY PEOPLE, SUGGEST PACKAGING EQUIPMENT PORTION OF THEME NOT RPT NOT BE RESTRICTED TO MEAT AND DAIRY SECTOR, PARTICULARLY UNCLASSIFIED

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WHERE INDIVIDUAL FIRMS CAN COVER BROADER SPECTRUM.

5. IN LETTERS TO EXPOTSENTR AND MINISTRY OF MEAT AND DAIRY INDUSTRY, WE HAVE REQUESTED FORMAL APPROVAL FOR 1978 FOOD PROCESSING EVENTS AND AGREEMENT BY MINISTRY MEAT AND DAIRY INDUSTRY TO CO-SPONSOR MOSCOW S/ME. WE WILL ADVISE ON RECEIPT OF FORMAL RESPONSES.

6. WE NOTE THAT THERE MAY BE POSSIBILITY OF RUNNING KIEV S/ME DURING FIRST THREE DAYS OF WEEK (DEC 4-6). TIMING WILL DEPEND ON, AMONG OTHER THINGS, VOLUME OF MATERIALS INTENDED FOR DISPLAY OR DISTRIBUTION IN KIEV AND MEANS OF TRANSPORTING THEM FROM MOSCOW TO KIEV (SEE PARA 8 BELOW).

7. RE TRANSPORTATION OF PERSONNEL, SIMPLEST AND MOST RELIABLE APPROACH IS FOR ALL PARTICIPANTS, AS WELL AS EMBASSY ESCORT OFFICER, TO TAKE OVERNIGHT TRAIN TOGETHER FROM MOSCOW TO KIEV ON EITHER FRIDAY OR SATURDAY NIGHT. THIS METHOD WILL KEEP ALL ELEMENTS TOGETHER FOR EASE OF COORDINATION AND WILL AVOID VAGARIES OF WEATHER DURING WINTER SEASON WHEN FLIGHTS ARE FREQUENTLY DELAYED OR

CANCELLED.

8. RE FREIGHT, IF VOLUME OF DISPLAY MATERIALS FOR KIEV PORTION IS SUCH THAT IT COULD BE ACCOMMODATED IN PARTICIPANTS' SLEEPING COMPARTMENTS, IN EXTRA COMPARTMENT, OR IN COMBINATION OF TWO, UNCERTAINTIES OF TRYING TO ASSURE COMMERCIAL DELIVERY DURING TIGHT TIME FRAME OF WEEK-END COULD BE AVOIDED. PROBLEM IS THAT SOVIET RAILROAD WILL NOT GIVE ASSURANCES THAT BAGGAGE OR OTHER GOODS NOT CARRIED IN COMPARTMENT WILL BE DELIVERED ON SAME TRAIN AS TRAVELER OR WITHIN ANY SPECIFIED PERIOD THEREAFTER.

9. COMMENT: WE WISH TO MAKE NOTE AGAIN THE MAJOR CONFUSION WAS WITH MOSCOW MINISTRIES AND CHAMBER, WHILE THE UNCLASSIFIED

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KIEV PORTION CONTINUES TO STAY ON TRACK. END COMMENT.

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10. USDOC/BEWT COMMENTS ON ABOVE WILL BE WELCOMED. TOON

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Message Attributes

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